

# Said Enes

Specialized in Product and Digital Design.

'Good design is data-driven' Passionate about digital, creative, and data-driven designs. Attention to the detail, pixel-perfect addict, and solution-oriented.

UI & UX | Product | Digital Design

Washington, DC

tddlab.com  
setgls@gmail.com

202-830-8036

## Experience

2010-2011

### Jr. UI Designer

Ocean Colleges | Educational Institution in Istanbul

After working as a Webmaster a few months, appointed as Jr. UI Designer in a team of Developer, Content Creator, Graphic Designer, and Art Director.

- Student/Teacher E-Learning Platform Research & Design
- CMS Testing, Content Management, and Social Media Design

2011-2012

### Project Lead & Designer

Credo Global | Digital Agency based in Istanbul & New York

I have worked with national & global brands such as Finansbank QNB, Ticketmaster, Red Cross, Elixir Capital, and many more. I was responsible for the Design and Development processes and deliverables.

- Project Coordination, Marketing
- UX Research & Wireframing, UI Design

2013-2018

### Digital Design Lead & Executive

Simurg Interdisciplinary Studio  
Full Ad-Agency based in Istanbul, Washington, DC

#### 2013-2015 - Sr. Designer

Co-founded the Istanbul Office for Simurg Arts and led the digital design.

Managing the business, delivering all the projects, and designing Digital Products such as websites, kiosk apps, mobile applications, exhibition screens, etc. were my duties.

#### 2016-2018 - Executive & Design Advocate

After 3 successful years, I left my active roles and appointed as Non-Executive Director. Hold planning meetings every month with the Executive Team. Advised and helped planning to the Agency for reaching out to the new clients & markets in the Middle East & Europe Area.

2016-Present

### Product Designer

TDD Lab | Digital Studio based in Dubai, & Washington, DC

Founded as a boutique digital agency in Dubai, UAE in 2015. Since then working with a team of UI Designer, a Front-end Dev. and a Full-Stack Developer. Finding clients, UX Researching, designing interfaces, and delivering the final product alongside running the business.

- Product Design, UI/UX Design, Mobile & Web Design
- Product Development, Marketing, Management

2016-Present

### Director of Communications

Diyanet Center of America  
Non-Profit in Washington, DC Metro Area

Currently leading the Communications & Media Department.

Managing the brand identity, creating side-brands, designing the new IoT Interfaces. I collaborate with Front-end & Back-end & Mobile Developers on a daily basis.

- Brand, Product, UI/UX, Web, Mobile App Design
- Marketing
- Dept. Management & Hiring

## Skillset

Wireframing  
Prototyping  
Strategy  
User Flows  
Digital Design  
UX/UI & Visual Design  
Mobile & Web & IoT  
Print & Graphics  
Photo-Videography  
Video Production

## Tools

Sketch  
InVision  
Adobe Xd  
Figma  
Photoshop  
Illustrator  
InDesign  
Premiere Pro  
After Effects

## Education

2010  
A.S. - Computer Science  
  
2012  
B.S. - Business Administration